



MAKING PEOPLE
WARMER

Orders Branch
Department for Economy, Science & Transport
Welsh Government
Cathays Park
Cardiff
CF10 3NQ

19th April, 2016

REF: M4 Corridor around Newport – Letter of Support

Dear Sir / Madam,

I am writing to confirm the support from QRL Radiators, for the Welsh Government's proposal for the M4 Motorway Black Route, as published in the draft order recently.

The QRL Radiator business, manufactures in excess of one million of its products per year and requires an agile delivery service to its customers. The company relies heavily on prompt timing from local transportation suppliers, where sales are made to blue chip builders merchants, where deliveries have to be made within allocated timing slots. There is also a high risk of transport costs increasing as more time is spent on the road, delivering products, and thus incurring more cost by the local freight companies. These costs will have to be absorbed by the company, which will have an adverse impact on the cost base, thus making the company less competitive.

With planned growth, it is also important to attract the best workforce, so ease of travel and good networks are important to the company. With a large build-up of congestion around rush hours, it is becoming less appealing for new employees to work in the local area, with significant travel time need to be taken into account. The QRL Radiators business has a UK wide salesforce, which regularly visit the head office in Newport and also local customers, which are becoming major issues with lost productive time.

The proposed M4 Motorway Black Route would provide the right accessibility and infrastructure for QRL Radiators, where substantial growth in shipments is planned, over the coming years. The Black Route is a more direct motorway link, with a six lane motorway layout, providing an appropriate link for growing businesses in South Wales.

The Management Team here at QRL Radiator Group fully support the proposed M4 Black Route motorway improvement project and please feel free to contact us, to discuss any matters regarding this subject.

With regards

Gary Phillips
Finance Director (Projects)

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